

Bachelor of Business (Management)

Take the lead in business with a Bachelor of Business in Management. As a graduate you'll be able to work in supervisory or management roles within a variety of organisations from small businesses to multinational and international corporations. The skills you learn in this flexible distance learning degree can also be applied straight to your job as you work your way up the career ladder.

Qualification code OP700104

Level > 7	Credits > 360
Workload >	Allow 10-12 hours of study per credit. Your workload may be higher around assessment due dates
Study type >	Trimester
Cost >	See the qualification page on the website.
Student loan >	You can get a student loan for this qualification if you meet the criteria. Visit studylink.govt.nz for more information.

Career Opportunities

This qualification will prepare you for a career in a variety of business and management roles.

How to apply

Go to the **choose courses** tab on the qualification page on our website. If you're enrolling in this qualification for the first time, select 72140 Business Communication and click **add to enrolment plan**. You'll be taken through our step-by-step enrolment process, which you can save and exit from at any time.

Qualification structure

This programme is made up of 18 compulsory and elective courses. Visit the qualification page on our website to view course availability and prerequisites before applying to enrol.



Course Code	Course Name	Level
CORE GROUP – COMPLETE ALL COURSES		
71110	Introduction to Commercial Law	5
71120	The Economic Environment	5
71130	Organisations and Management	5
71155	Business Computing	5
71203	Business Ethics	6
71225	Human Resource Management	6
71231	Marketing	6
71245	Organisational Behaviour	6
71340	Strategic Management	7
72140	Business Communication	5
72160	Statistical Analysis	5
ACCOUNTING OPTION - CHOOSE ONE COURSE		
71100	Accounting	5
78101	Finance for Managers	5
GROUP ONE - CHOOSE TWO COURSES		
71232	Operations Management	6
71234	Applied Management	6
71243	Leadership	6
GROUP TWO - CHOOSE THREE COURSES		
71331	Marketing Management	7
71332	Quality Management	7
71333	Strategic Human Resource Applications	7
71338	Managing Change	7
71342	Strategic Human Resources Development	7
71353	Project Management	7
ELECTIVE GROUP - CHOOSE ONE COURSE		
71135	Personal and Organisational Learning	5
72144	Professional and Technical Writing	5

72194	Sustainability and New Zealand	5
71224	Employment Law	6
71226	Employment Relations	6
71242	Buyer Behaviour and Communication Strategies	6
72251	Intercultural Communication	6
72252	Interpersonal Communication	6
72253	Organisational Communication	6
72260	Reputation Management	6
72280	Plain English for Professional Purposes	6
72366	Global Communication	7

What you will learn

When you achieve this qualification you will:

- have strong interpersonal communication and influencing skills
- understand a variety of business concepts, processes and procedures relevant to public and private organisations
- be able to identify opportunities, solve problems and achieve business objectives by the use of suitable techniques with reference to ethical frameworks
- be able to critically evaluate the international, cross-cultural, economic, social and legal environments within business functions
- be able to anticipate, adapt to and promote changes important to a business
- have a more developed understanding of your major area of specialisation, including the ability to select and apply appropriate qualitative and quantitative techniques.

Entry requirements

To enrol in this programme you need to have one of the following:

- New Zealand University Entrance (visit nzqa.govt.nz for details), or
- Hold a New Zealand Certificate Diploma qualifications considered appropriate by the programme leader.

20 years old or over

If you are 20 years of age or over and do not hold the minimum entry requirements you will be eligible to be enrolled where your previous educational, work or life experience indicates you have a reasonable likelihood of success.

English language requirements

International students must also have an IELTS (Academic) score of 6.0 with no band score lower than 5.5, or equivalent.

Domestic students for whom English or Māori is not their first language must also have an IELTS (Academic) score of 6.0 with no band score lower than 5.5, or equivalent.

Visit openpolytechnic.ac.nz/englishlanguage to view our English language criteria.

Computer and online access

This programme is delivered 100% online. To complete this programme you will need access to a laptop or desktop computer, reliable broadband internet connection and a data plan able to support online learning such as streaming of videos (including YouTube), downloading content, and writing and submitting online assessments. If you are unsure if your current computer or internet access allows you to complete your online learning with us, please contact us before applying to enrol.

Visit openpolytechnic.ac.nz/online to view our online learning and study tools.

International students and domestic students living overseas

You can study this programme part-time if you're an international student living in New Zealand or overseas. If you're living in New Zealand you will need to be in paid employment with a valid work permit.

You can also study this programme if you're a New Zealand citizen living overseas.

Visit openpolytechnic.ac.nz/internationalstudent for more information about the special conditions and fees which you'll need to meet.

Study pathways

If you're a New Zealand Diploma in Business graduate, you may be able to fast track your study to a Bachelor of Business through our Advanced Standing Pathway programme. Visit the qualification page on our website for more information.

We also offer the Bachelor in Applied Management and the Graduate Diploma in Strategic Management to cater to your management career goals.