

Graduate Diploma in Marketing (Level 7) OP7414

It is a good idea to plan your study programme before you start. This programme includes six compulsory courses. We recommend that you complete 71231 and 71242 before progressing. You can check course availability and prerequisites on the programme page on our website. If you need help or have any questions, contact us.

71231 Marketing

71242 Buyer Behaviour
and Communication
Strategies

71331 Marketing
Management

71343 Marketing
Research

71344 Digital
Marketing

71345 Special Topics in
Marketing