

Bachelor of Applied Science (Communication and Psychology)

Are you interested in human behaviour and how people communicate? A Bachelor of Applied Science majoring in Communication and Psychology will prepare you for diverse career opportunities in the areas of communication and community services. On completion of this degree, you will be able to understand and evaluate a wide range of social and cultural issues. You will also gain an in-depth understanding of the communication process and how it relates to human behaviour.

Qualification code OP701029

Level > 7	Credits > 400
Workload >	Allow 10-12 hours of study per credit. Your workload may be higher around assessment due dates
Study type >	Trimester
Cost >	See the qualification page on the website.
Student loan >	You can get a student loan for this qualification if you meet the criteria. Visit studylink.govt.nz for more information.

Career Opportunities

This qualification will prepare you for a variety of roles within human resource management, corporate communications, community services, advertising, education and more.

How to apply

Go to the **choose courses** tab on the qualification page on our website. Select 72140, 72142 or 72144 and click **add to my enrolment**. You'll be taken through our step-by-step enrolment process, which you can save and exit from at any time.

Qualification structure

This double major is made up of 20 courses of 20 credits each. If you would like to apply for postgraduate study in psychology in future, we recommend you select three Level 7 psychology courses amongst the choice of six available. We also recommend that you complete all Level 5 courses, followed by Level 6 courses before moving onto Level 7. Check the qualification page on our website for course availability and prerequisites before applying to enrol.

Note: If you enrolled in this programme prior to Trimester 1, 2016, you can complete it under the regulations that existed at the time of your enrolment.

Course Code	Course Name	Level
CORE GROUP - COMPLETE ALL COURSES FROM THIS GROUP		
72140	Business Communication	5
72142	Accessing Information	5
72144	Professional and Technical Writing	5
72160	Statistical Analysis	5
73196	Social and Individual Psychology	5
73195	General and Applied Psychology	5
73329	Research Methods and Analysis	7
72251	Intercultural Communication	6
72252	Interpersonal Communication	6
73213	Research Methods and Interpretation	6
72374	Social Informatics	7
72365	Communication Management	7
72366	Global Communication	7
GROUP ONE - CHOOSE ONE COURSE		
72253	Organisational Communication	6
72280	Plain English for Professional Purposes	6

GROUP TWO – CHOOSE SIX COURSES WITH AT LEAST TWO AT LEVEL 7

73225	Te Hauora Hinengaro	6
73202	Social Psychology	6
73211	Brain and Behaviour	6
73212	Thought, Memory and Language	6
73224	Behaviour Modification	6
73322	Child and Adolescent Psychopathology	7
73323	Child and Adolescent Developmental Psychology	7
73324	Organisational Psychology	7
73325	Psychological Assessment	7
73326	Personality and Individual Differences	7
73327	Adult Psychopathology	7

Note: 72363 Mass Communication is no longer being offered, and is replaced by 72374 Social Informatics. If you have already completed 72363 Mass Communication this will be credited towards your degree.

What you will learn

When you achieve this qualification you will be able to:

- analyse and use information logically and critically
- write concisely and clearly across a variety of formats and contexts
- communicate effectively at personal, group and organisational levels
- analyse, address and offer practical solutions complex communication issues
- understand organisational dynamics
- understand the fields and sub-fields within psychology and how and why these relate to specific career paths and employment areas within Aotearoa New Zealand
- apply and evaluate scientific research methodologies and analysis used in psychology
- identify and demonstrate ethical behaviour in research and/or professional practice
- recognise Aotearoa New Zealand's uniquely bicultural context based on the Treaty partnership with Māori, as tangata whenua, and know when and why Treaty principles should be applied

- recognise the importance of respecting cultural diversity and apply this knowledge in interactions with people
- explain and evaluate behaviour from multiple perspectives in a variety of settings
- understand and apply the practice of psychology within an Aotearoa New Zealand context
- develop and evaluate insight into one's own and others' behaviour and mental processes
- use psychological principles to work effectively, as part of a team, and independently.

Entry requirements

You must be at least 17 years of age at the start of the programme and have one of the following:

- New Zealand University Entrance (visit nzqa.govt.nz for details)
- passes in New Zealand certificate/diploma qualifications/ courses considered appropriate by the programme leader
- an overseas qualification assessed to be equivalent to either of the above by the programme leader.

Contact us if you don't meet the above criteria to discuss your study options.

Pre-entry test

To gain entry into this qualification you also need to pass an online pre-entry test. You are exempt from doing the test if you have successfully completed study (of at least 20 credits) at Level 5 or higher.

Computer and online access

To complete this programme you will need access to a laptop or desktop computer, reliable broadband internet connection and a data plan able to support online learning such as streaming of videos (including YouTube), downloading content, and writing and submitting online assessments. If you are unsure if your current computer or internet access allows you to complete your online learning with us, please contact us before applying to enrol.

Visit openpolytechnic.ac.nz/online to view our online learning and study tools.

English language requirements

The ability to read and write well in English is required to study this programme. Visit openpolytechnic.ac.nz/englishlanguage to view our English language criteria.

International students and domestic students living overseas

You can study this programme part time if you're an international student living in New Zealand or overseas. If you're living in New Zealand you will need to be in paid employment with a valid work permit.

You can also study this programme if you're a New Zealand citizen living overseas.

Visit openpolytechnic.ac.nz/internationalstudent for more information about the special conditions and fees that you'll need to meet.

Study pathways

We offer a range of certificates and diplomas in communication and psychology that you may be able to achieve on your way towards a Bachelor of Applied Science. Visit the communication or psychology subject areas on our website for more information.