

Bachelor of Applied Management

Learn middle and upper management skills that are sought after in a wide range of industries with a Bachelor of Applied Management. This flexible degree is delivered by distance so you can build your career while you learn real-world management skills at a time and place that suits you. You also have the flexibility to select courses in the degree to suit your career aspirations.

Qualification code OP7080

Level > 7

Credits > 360

Workload >

Allow 10-12 hours of study per credit. Your workload may be higher around assessment due dates

Study type >

Trimester

Cost >

See the qualification page on the website.

Student loan >

You can get a student loan for this qualification if you meet the criteria. Visit studylink.govt.nz for more information.

Career Opportunities

This qualification will prepare you for a career in a wide variety of areas related to management in public or private enterprises.

How to apply

Go to the **choose courses** tab on the qualification page on our website. If you're enrolling in this qualification for the first time, select 72140 Business Communication and click **add to enrolment plan**. You'll be taken through our step-by-step enrolment process, which you can save and exit from at any time. Visit the qualification page on our website to view course availability and prerequisites before applying to enrol.



Qualification structure

We recommend that you complete courses in the following order:

Level 5 Compulsory Section 1 together with Elective Section 1 – Level 5. Then Level 6 Compulsory Section together with Elective Section 2 – Level 6. Finish with Level 7 Compulsory Section and Elective Section 3 – Level 7.

Course Code	Course Name	Level
COMPULSORY SECTION - COMPLETE ALL COURSES		
72140	Business Communication	5
71130	Organisations and Management	5
78101	Finance for Managers	5
78102	Management in Context	5
71234	Applied Management	6
71340	Strategic Management	7
74347	Practicum	7
ELECTIVE SECTION 1 - CHOOSE UP TO FOUR COURSES		
71135	Personal and Organisational Learning	5
71152	Web Design	5
72142	Accessing Information	5
72144	Professional and Technical Writing	5
72194	Sustainability and New Zealand	5
73130	Relationship and Communication Management	5
74111	Aotearoa New Zealand Society	5
ELECTIVE SECTION 2 - CHOOSE UP TO FIVE COURSES		
71203	Business Ethics	6
71225	Human Resource Management	6
71226	Employment Relations	6
71231	Marketing	6
71232	Operations Management	6
71243	Leadership	6
71245	Organisational Behaviour	6

ELECTIVE SECTION 3 - CHOOSE A MINIMUM OF TWO COURSES

71331	Marketing Management	7
71332	Quality Management	7
71333	Strategic Human Resource Applications	7
71338	Managing Change	7
71342	Strategic Human Resources Development	7
71353	Project Management	7

What you will learn

When you achieve this qualification you will know how to:

- apply the basic contemporary theories of management to a wide range of organisations
- use accounting and other quantitative information for short and long term decision making
- carry out management practices in accordance with key cultural, economic, ethical and legal aspects relevant to New Zealand
- analyse problems relevant to your field of work and propose or critique possible solutions
- design and carry out projects effectively and efficiently
- demonstrate qualities of leadership and innovative strategic thinking.

Entry requirements

To enrol in this programme you need to have one of the following:

- New Zealand University Entrance ([visit nzqa.govt.nz](https://www.nzqa.govt.nz) for details), or
- Hold a diploma at Level 5 or Level 6 with a substantial work placement component, or equivalent.

20 years old or over

If you are 20 years of age or over and do not hold the minimum entry requirements you will be eligible to be enrolled where your previous educational, work or life experience indicates you have a reasonable likelihood of success.

English language requirements

International students must also have an IELTS (Academic) score of 6.0 with no band score lower than 5.5, or equivalent.

Domestic students for whom English or Māori is not their first language must also have an IELTS (Academic) score of 6.0 with no band score lower than 5.5, or equivalent.

Visit openpolytechnic.ac.nz/englishlanguage to view our English language criteria.

Computer and online access

To complete this programme you will need access to a laptop or desktop computer, reliable broadband internet connection and a data plan able to support online learning such as streaming of videos (including YouTube), downloading content, and writing and submitting online assessments. If you are unsure if your current computer or internet access allows you to complete your online learning with us, please contact us before applying to enrol.

Visit openpolytechnic.ac.nz/online to view our online learning and study tools.

International students and domestic students living overseas

You can study this programme part-time if you're an international student living in New Zealand or overseas. If you're living in New Zealand you will need to be in paid employment with a valid work permit.

You can also study this programme if you're a New Zealand Citizen living overseas.

Visit openpolytechnic.ac.nz/internationalstudent for more information about the special conditions and fees that you'll need to meet.

Study pathways

If you have a National Diploma in areas like business administration, hospitality management, public sector management or business, you may be eligible to cross credit your previous study towards the degree. This will enable you to fast track your study and achieve the degree sooner. Contact us for more information.