

Bachelor of Business (Unspecified)

Go for a competitive edge in the world of business with an internationally recognised Bachelor of Business. You can achieve this qualification with no major (Unspecified) if you would like to study a range of courses to suit your career goals or if you want to keep your career options open. We also offer four Bachelor of Business majors that may suit your interests. Visit the 'Business' subject area on our website for more information.

Qualification code OP700101

Level > 7

Credits > 360

Workload >

Allow 10-12 hours of study per credit. Your workload may be higher around assessment due dates

Cost >

See the qualification page on the website.

Student loan >

You can get a student loan for this qualification if you meet the criteria. Visit studylink.govt.nz for more information.

Career Opportunities

This qualification will prepare you for a career in a variety of business and management roles.

How to apply

Go to the enrol in courses tab on the qualification page on our website. If you're enrolling in this qualification for the first time, select 72140 Business Communication and click add to enrolment plan. You'll be taken through our step by step enrolment process, that you can save and exit from at any time.

Qualification structure

This programme is made up of 18 compulsory and elective courses. Visit the qualification page on our website to view course availability and prerequisites before applying to enrol.



Course Code	Course Name	Level
CORE GROUP – COMPLETE ALL COURSES		
71110	Introduction to Commercial Law	5
71120	The Economic Environment	5
71130	Organisations and Management	5
71155	Business Computing	5
71203	Business Ethics	6
71245	Organisational Behaviour	6
72140	Business Communication	5
72160	Statistical Analysis	5
ACCOUNTING CORE – CHOOSE ONE COURSE		
71100	Accounting	5
78101	Finance for Managers	5
GROUP ONE – CHOOSE FOUR COURSES		
71201	Financial Accounting	6
71202	Management Accounting	6
71204	Accounting Information Systems	6
71205	Business Finance	6
71210	Corporate and Finance Law	6
71224	Employment Law	6
71225	Human Resource Management	6
71226	Employment Relations	6
71231	Marketing	6
71232	Operations Management	6
71234	Applied Management	6
71242	Buyer Behaviour and Communication Strategies	6
71243	Leadership	6
71255	Principles of Information Management	6

GROUP TWO – CHOOSE FOUR COURSES

71301	Advanced Financial Accounting	7
71302	Advanced Management Accounting	7
71305	Auditing	7
71306	Taxation	7
71331	Marketing Management	7
71332	Quality Management	7
71333	Strategic Human Resource Applications	7
71338	Managing Change	7
71340	Strategic Management	7
71342	Strategic Human Resources Development	7
71353	Project Management	7
72395	Environment and the Economy	7

Plus one elective course from any Open Polytechnic degree qualification – see our website for the range of options.

What you will learn

When you achieve this qualification you will:

- have strong interpersonal communication and influencing skills
- understand a variety of business concepts, processes and procedures relevant to public and private organisations
- be able to identify opportunities, solve problems and achieve business objectives by the use of suitable techniques with reference to ethical frameworks
- be able to critically evaluate the international, cross-cultural, economic, social and legal environments influencing business functions
- be able to anticipate, adapt to and promote changes important to a business
- be able to select and apply appropriate qualitative and quantitative techniques.

Entry requirements

To enrol in this programme you need to have one of the following:

- New Zealand University Entrance (visit nzqa.govt.nz for details), or
- Holds a New Zealand Certificate or Diploma qualification considered appropriate by the Programme Leader.

20 years old or over

If you are 20 years of age or over and do not hold the minimum entry requirements you will be eligible to be enrolled where your previous educational, work or life experience indicates you have a reasonable likelihood of success.

English language requirements

International students must also have an IELTS (Academic) score of 6.0 with no band score lower than 5.5, or equivalent.

Domestic students for whom English or Māori is not their first language must also have an IELTS (Academic) score of 6.0 with no band score lower than 5.5, or equivalent.

Visit openpolytechnic.ac.nz/englishlanguage to view our English language criteria.

Computer and online access

This programme is delivered 100% online. To complete this programme you will need access to a laptop or desktop computer, reliable broadband internet connection and a data plan able to support online learning such as streaming of videos (including YouTube), downloading content, and writing and submitting online assessments. If you are unsure if your current computer or internet access allows you to complete your online learning with us, please contact us before applying to enrol.

Visit openpolytechnic.ac.nz/online to view our online learning and study tools.

International students and domestic students living overseas

You can study this programme part-time if you're an international student living in New Zealand or overseas. If you're living in New Zealand you will need to be in paid employment with a valid work permit.

You can also study this programme if you're a New Zealand citizen living overseas.

Visit openpolytechnic.ac.nz/internationalstudent for more information about the special conditions and fees that you'll need to meet.

Study pathways

If you have achieved a New Zealand Law Society Legal Executive Diploma or New Zealand Diploma in Business, you may be able to fast track to a Bachelor of Business (Unspecified). Visit the above qualification pages on our website for more information.